

Dear Members, Friends and Partners,

Over the past 15 years, IIDA has provided exceptional bonding opportunities with its Chapters nationwide. For the last decade, the Carolinas Chapter has received the upmost support from its Membership and Partners, making it an AMAZING group of professionals and gaining recognitions such as Large Chapter of the Year. We recognize and are truly grateful for all the support we have received from our Partners over the past years as contributors during our annual fund raiser, The IIDA Carolinas Partnership Campaign. Your support and contributions have afforded our Chapter to provide our Membership opportunities that would not have been possible otherwise.

The Carolinas Chapter is as strong as ever with maintaining a steady membership of over 600 members, consisting of design professionals, industry members, educators, and students. We hope to continue to grow and provide the services that IIDA strives to provide – to educate and promote awareness of the Design Profession.

Our seven City Centers, including our Campus City Center at UNCG, continue to provide educational monthly programs, philanthropic events, social networking, and Traveling Forum Events, which provide continuing education units. We will continue to provide learning opportunities aimed towards meeting the latest trends in today's market for the profession of interior design. This year our Board of Directors voted to add a new Forum Program, the Sustainability Forum, which we hope to bring to you in the near future. These events could not be successful as they have in the past without our Partnership Program.

We hope to continue our Partnership collaboration and evolve our AMAZING Chapter. As you plan your 2010 budget, we hope you will consider supporting our Chapter by becoming a 2010 Carolinas Chapter Partner.

Collectively, we can continue to elevate and improve our profession...and always have fun together!

Thank you!

Lisa Kerr Lyles, IIDA, LEED AP
2009-2010 Carolinas Chapter President

Beth Johnson, IIDA
2009-2010 Carolinas Chapter President Elect



Chapter Administrator

PO Box 986
Irmo, SC 29063

www.iida-carolinas.org

Your 2010 Carolinas Chapter Partnership Brochure

2010 Carolinas Chapter Partnership



|Benefits|

All Chapter Partners receive:

- Recognition on Chapter Partner board to be displayed at all 2010 Chapter events
- Recognition as IIDA Carolinas Chapter Partner on our Chapter website for one full year
- Postcard mailing and e-mail blast of all 2010 Partners to entire Carolinas Chapter membership
- Receive all Chapter and City Center activity announcements via e-mail
- Tickets to Chapter Annual Event (based on level of support)
- 2010 Partnership name tags to wear and be recognized as Chapter Partner
- IIDA membership will be encouraged to support IIDA Chapter Partners through specifications
- Chapter Partners attending monthly meetings will be recognized by asking Reps to stand and introduce themselves and their company
- Six opportunities to support the Carolinas Chapter through our City Centers: Charlotte Metro, Coastal South Carolina (Charleston, Myrtle Beach), Columbia, Triad (High Point, Greensboro, Winston-Salem), Triangle (Chapel Hill, Durham, Raleigh), & Upstate South Carolina (Greenville, Spartanburg, Anderson)

|Support|

As a Partner your funds go to support the following:

- Promoting the profession of Interior Design
- IIDA Carolinas Chapter website, www.iida-carolinas.org
- Membership directory via website
- Chapter leadership regional and international retreats
- Chapter Annual Meeting and Chapter Board of Directors Meetings
- Chapter Continuing Education Programs and Forum Events
- City Center Programs and Continuing Education Programs
- Member recruitment
- Social and networking activities
- Chapter Member Awards
- Development of special Chapter Events

IIDA Carolinas Chapter Mission Statement

The mission of the IIDA Carolina Chapter is to advance and promote the profession of interior design through knowledge, value and community. We support a regional network of qualified design professionals who are focused on increasing design excellence and community relevance through the guiding principles of continuous professional development, collaboration and teamwork, and philanthropy that underscores our commitment to the communities in which we live and work.

PLATINUM | \$5000+

- 4 Tickets to all Annual Meeting Weekend Events
- Complimentary VIP seating for 4 people at the Annual Meeting “Fashion the Future “ Fashion Show
- Recognition at all Annual Meeting Events
- Full page advertisement in the “Fashion the Future” Program
- Partner name with North and South Carolina Sales Representatives’ contact information listed on the IIDA Carolinas Chapter’s Website
- Partner company logo and link to company website shown on the IIDA Carolinas Chapter’s website
- Product of the Month Feature on the IIDA Carolinas Chapter’s Website
- One time Focus Group – up to 2 hours (Collaboration with a minimum of 5 IIDA Professional Design Members)
- Quarterly Partner News Blast via e-mail to all IIDA Carolinas Chapter Membership
- Partner Company Logo on all Monthly Programs and Traveling Forum Event Invitations
- Product Display opportunity at City Center Program Event (to be coordinated with Local City Center Director)
- 2010 Partner Name Badges
- Partner name listed on the 2010 Partnership Board to be displayed at all IIDA Carolinas Chapter Events

GOLD | \$3500

- 2 Tickets to all Annual Meeting Weekend Events
- Complimentary VIP Seating for 2 people at the Annual Meeting “Fashion the Future “ Fashion Show
- Recognition at all Annual Meeting Events
- ½ page advertisement in the “Fashion the Future” Program
- Partner name with North and South Carolina Sales Representatives’ contact information listed on the IIDA Carolinas Chapter’s website
- Partner company logo and link to company website shown on the IIDA Carolinas Chapter’s website
- Biannual Partner News Blast via e-mail to all IIDA Carolinas Chapter Membership
- Partner company logo on all Traveling Forum Invitations
 - Product Display opportunity at City Center Program Event (to be coordinated with Local City Center Director)
 - 2010 Partner Name Badges
 - Partner name listed on the 2010 Partnership Board to be displayed at all IIDA Carolinas Chapter Events

SILVER | \$2500

- 1 Ticket to all Annual Meeting Weekend Events
- Complimentary VIP Seating for 1 person at the Annual Meeting “Fashion the Future “ Fashion Show
 - Recognition at all Annual Meeting Events
 - ¼ page advertisement in the “Fashion the Future” Program
 - Partner name listed on the IIDA Carolinas Chapter’s website
 - 2010 Partner Name Badges
 - Partner name listed on the 2010 Partnership Board to be displayed at all IIDA Carolinas Chapter Events

COPPER | \$1500

- Complimentary VIP seating for 1 person at the Annual Meeting “Fashion the Future “ Fashion Show
- Recognition at all Annual Meeting Events
- 2 Complimentary Tickets to the Annual Meeting Partner/Member Recognition Party
- Partner name listed on the IIDA Carolinas Chapter’s website
- 2010 Partner Name Badges
- Partner name listed on the 2010 Partnership Board to be displayed at all IIDA Carolinas Chapter Events

BRONZE | \$750

- Recognition at all Annual Meeting Events
- 2 Complimentary Tickets to the Annual Meeting Partner/Member Recognition Party
- Partner name listed on the IIDA Carolinas Chapter’s website
- 2010 Partner Name Badges
- Partner name listed on the 2010 Partnership Board to be displayed at all IIDA Carolinas Chapter Events

PEWTER | \$500

- Recognition at all Annual Meeting Events
- 1 Complimentary Ticket to the Annual Meeting Partner/Member Recognition Party
- Partner name listed on the IIDA Carolinas Chapter’s website
- 2010 Partner Name Badges
- Partner name listed on the 2010 Partnership Board to be displayed at all IIDA Carolinas Chapter Events

YES! I would like to participate in the 2010 Carolinas Chapter Partnership campaign at the level of:

- Carolinas Platinum Chapter Partner (\$5000+)
- Carolinas Gold Chapter Partner (\$3500)
- Carolinas Silver Chapter Partner (\$2500)
- Carolinas Copper Chapter Partner (\$1500)
- Carolinas Bronze Chapter Partner (\$750)
- Carolinas Pewter Chapter Partner (\$500)

Please make check payable to IIDA Carolinas Chapter and mail to address below or pay online at www.iida-carolinas.org.

In order to guarantee full recognition of your contribution, payment must be received by **January 31, 2010.**

Partnership Campaign ends and Letter of Intent due December 31, 2009.

Please fax, mail or scan and e-mail this form to:

Chapter Administrator
Sylvestre Management Company
Attn: Toni Sylvestre
PO Box 986
Irmo, SC 29063
iida@sylvestremanagement.com
T 803.781.1638 F 803.732.0135

Letter of Intent

Contact Information

Name/Title: _____

Company: _____

Address: _____

City, ST, Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Tell us exactly how you want your Company name listed in all Chapter communications:

Contact Beth Johnson, IIDA, President Elect for Partnership questions, mef@iinc.se.edu, P 803.777.0377

In order to ensure our Partners the very best benefit package, we reserve the right to amend these offerings. Recognition posters and postcards will be printed in February 2010. Names may not be changed after January 31, 2010.

Please note: Chapter Partnership does not replace dues for 2010 IIDA membership.