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Curious Observation and the Design of Experiential Spaces

IDCEC# 115104 Designation – HSW

AIA# CUR01 Designation - General

Credits: 1.0 CEU, 1 LU

Consumer drivers and behaviors give rise to design movements, which often collide with intrinsic needs. By exploring what motivates us, we are led to the discovery of balanced solutions for the built environment that are based upon how we experience space.

Through the lens of curious observation, this session will explore ideas and how they impact the design of commercial spaces. Sharing insight into a process that is connected to collaboration and thought partnership, along with research from a commissioned WGSN study, attendees will understand how each of these components come together to keep people connected for the human experience.

The Phenomenon of Resilient Flooring

IDCEC Course# CC-111356 Designation- HSW

AIA Course# PRF01 Designation-HSW

Course Credits:

1.0 CEU / 1 LU

Course Description:

There has been a dramatic increase in the installation of resilient flooring because of the beautiful design options, durability, and ease of maintenance. However, resilient products have unique properties that affect an installation. They can also affect health and wellness in unexpected ways. For example, without an underlayment and/or other sound dampening materials, noise can be a major problem for concentration at work, learning in education, and recovery in healthcare facilities. Falls are a key consideration in the workplace and healthcare. There are ways to compensate for the hard surface. Finally, many people (and experts) think that hard surface is better for asthma than carpet. Not so according to research. Learn how to specify the correct product, help customers avoid problems, ensure a safe and healthy environment, and extend the life of the product.



Interested in hearing a CEU from Patcraft?
Contact the Account Manager in your region to schedule!

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Sustainability: The Next Normal

IDCEC Course #111674 Designation- HSW

AIA Course #SNN01 Designation- HSW

GBCI Course #0920021991

Course Credits:

0.1 CEU / 1 LU / 1 CE Hour

Course Description:

The definition of sustainability has broadened beyond traditional operational measures (energy, water, recycled content) to include material health and how spaces impact people. People spend 90% of time indoors – so where we learn, create, and live impacts our wellbeing. The ingredients that go into products and the impacts of sound, moisture and other design elements on people are important as well as challenges like climate change and ocean plastics. This session covers market insights and trends driving the focus on human health and wellbeing. Get grounded in the Cradle to Cradle Certified™ Products Program and other sustainability certifications.