

Benefactor Newsletter:

Welcome! We are wanting to showcase your company in our IIDA Carolina Newsletter. This is a bi-monthly newsletter that goes out to all chapter wide members. This content can be anything from; new products, company wide information, a new project you might want to showcase. It can be up to 8 high-res images and can include links to websites and any wordage you would like to have to communicate your content. We would need your information by the first of the month. Please see below examples of the best way to submit your content.

You will see personal calendar invites to you and your marketing team for your newsletter date as well as a 2-week reminder prior to your submittal date.

Please send all content to Megan Hess- megan.hess@cjmw.com

Content Submission: (see below example for content submission)

- Please send an email that has the following:
 - Draft of what you would like the full post to look like – This should look like the [example of content](#). It should include your images content and verbiage.
 - Any Images to be used please attach as Jpegs as well as showing them in your draft
 - Links to websites to be posted with descriptions of what goes where see below examples

Subject FW: IIDA Carolina's Dedicated newsletter Material Bank

 IIDA Newsletter Email.docx 742 KB	 MaterialBank_logo_PANTONE_Black_6_U[1] (2).eps 2 MB	 Material-Desk_1000px.png 690 KB
 Start_Designing_button.png 4 KB	 Get_Started_button.png 4 KB	 MB_footer_graphic_425+Brands.png 124 KB

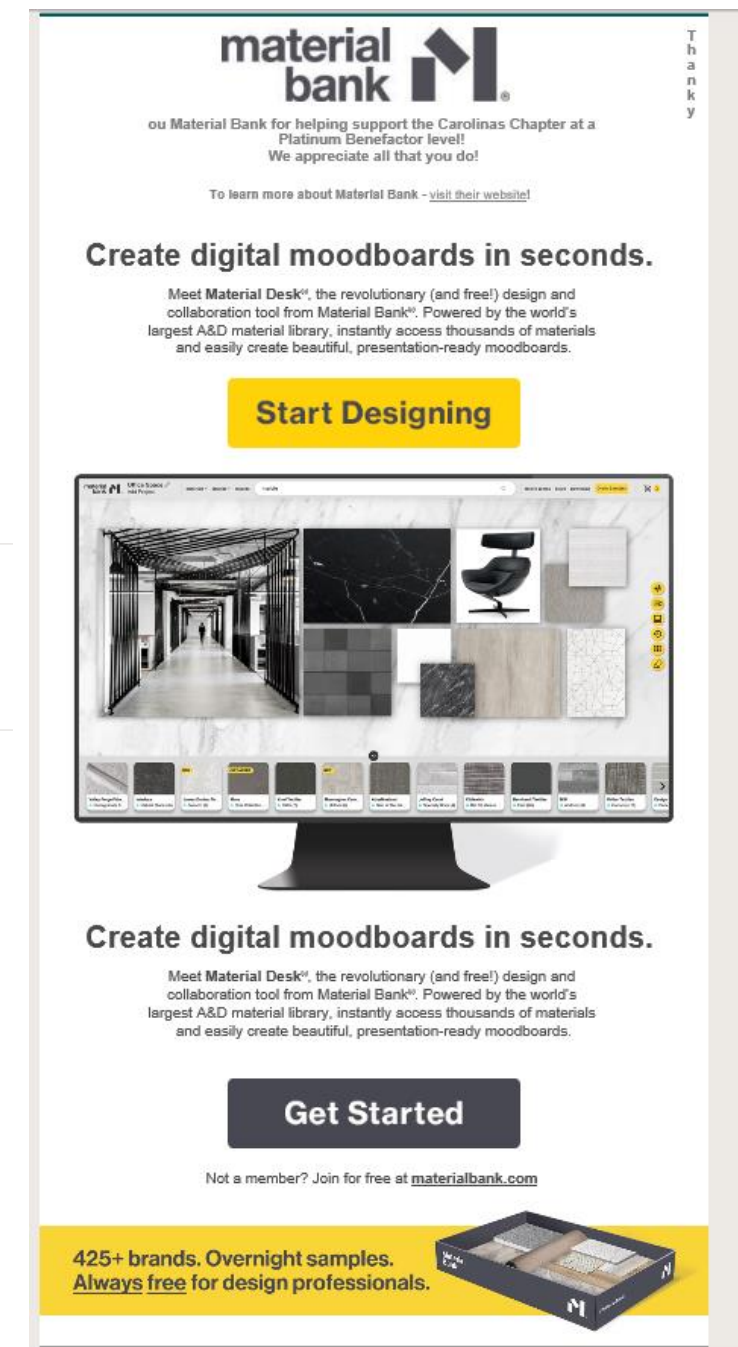
Hi Rachel,

Please see the email draft attached in the Word document, as well as the individual images.

The word document is linked to the appropriate URLs, but I have included them below as well:

- **Material Bank logo** link: https://www.materialbank.com/?utm_source=newsletter&utm_medium=email&utm_campaign=iida
- **Start Designing** button link: https://www.materialbank.com/how-materialdesk-works?utm_source=newsletter&utm_medium=email&utm_campaign=iida
- **Material Desk image** link: https://www.materialbank.com/how-materialdesk-works?utm_source=newsletter&utm_medium=email&utm_campaign=iida
- **Get Started** button link: https://www.materialbank.com/how-materialdesk-works?utm_source=newsletter&utm_medium=email&utm_campaign=iida
- Not a member?/materialbank.com link: <https://www.materialbank.com/statID=IIDA?view=register>
- **Bottom banner** link: https://www.materialbank.com/?utm_source=newsletter&utm_medium=email&utm_campaign=iida

If you need the images resized to any other sizes, please let us know and we are happy to adjust to ensure it looks proportionate. Will we be able to see a preview before it goes out?



****Example of content** that was sent and then put into newsletter format. This goes out in constant contact so we might have some back and forth on content and structure of content to ensure your final design direction.