

# BENEFACTOR CAMPAIGN

2026



**IIDA** | CAROLINAS  
chapter

# LETTER FROM THE PRESIDENT

HELLO IIDA Carolinas Chapter!

It is an honor to serve as your Chapter President during such a meaningful year, our chapter's 30th anniversary. As we reflect on three decades of connection, creativity, and design excellence, we also look ahead with fresh energy and a shared vision for the future of our chapter.

This year, we are focused on building deeper relationships across our community. We want to create more ways for our members to connect with purpose and with one another, through mentorship programs, professional development opportunities, and City Center events that bring people together.

While we are committed to fostering our existing relationships, we are excited to see growing momentum in Wilmington, NC. A growing number of members there are eager to engage with IIDA and bring design conversations to the forefront of their local community. Their energy and passion have been contagious, and we are thrilled to be supporting their efforts as we explore ways to grow our presence in the area.

We are equally focused on elevating the design conversation across the Carolinas. That includes expanding our focus, increasing visibility for emerging professionals, and celebrating great design through project tours and signature events like DesignWorks. With the support of our incredible volunteers and benefactors, this year's celebration will be one to remember.

Above all, our goal is to create meaningful experiences for our members. That means listening, evolving, and making space for new voices and ideas. I believe in the power of design to bring people together, and I believe in the strength of this chapter to lead with impact, inclusivity, and heart.

Thank you for being a part of this journey. I am excited for the year ahead!

Together by Design,  
**Steven Hawes, IIDA**  
IIDA Carolinas Chapter, President 2025-2026



**DESIGNWORKS 2025  
CORPORATE LARGE - WINNER**  
Bandwidth Global Headquarters  
Gensler | Raleigh, NC



# BOARD OF DIRECTORS | CAROLINAS CHAPTER 2025-2026



**PRESIDENT**  
**Steven Hawes**  
 NCIDQ, NCRID,  
 IIDA



**PRESIDENT ELECT**  
**Megan Hess**  
 NCIDQ, NCRID, WELL AP,  
 IIDA



**VP OF ADVOCACY**  
**Alison Volckens**  
 NCIDQ, NCRID, IIDA



**VP OF CITY CENTERS**  
**Johanna Ward**  
 NCIDQ, NCRID, IIDA



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 NCIDQ, NCRID, IIDA



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 NCIDQ, NCRID, LEED AP,  
 IIDA



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 NCIDQ, NCRID, IIDA



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**King Bostrom**  
 Industry IIDA



**VP OF STUDENT AFFAIRS**  
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 NCIDQ, NCRID, IIDA

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#### CAMPUS CENTER DIRECTOR:

Hannah Antworth, Student IIDA

### WINTHROP UNIVERSITY

#### FACULTY ADVISOR:

Quintel Gwinn, Associate IIDA

#### CAMPUS CENTER DIRECTOR:

Ayden Quin McClellan, Student IIDA

### WESTERN CAROLINA UNIVERSITY

#### FACULTY ADVISOR:

Shelly Gregg, Associate IIDA

#### CAMPUS CENTER DIRECTOR:

Samantha Mack, Student IIDA

### QUEENS UNIVERSITY

#### FACULTY ADVISOR:

Jordana Psiloyenis, NCIDQ, IDCEC, IIDA

#### CAMPUS CENTER DIRECTOR:

Andrea Arcia Jarquin, Student IIDA

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#### FACULTY ADVISOR:

Kista Mansell, IIDA

#### CAMPUS CENTER DIRECTOR:

London Boddie, Student IIDA

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 Megan Weber, Industry IIDA

### COASTAL:

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 Jessica Kincaid, Industry IIDA

### COLUMBIA:

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 Heather Ling, NCIDQ, RID, IIDA

### TRIAD:

| Shelbi Weatherman, Associate IIDA  
 Kathryn Budd, Associate IIDA

### TRIANGLE:

| Grace Miller, Industry IIDA  
 Kailee Bennice, IIDA

### UPSTATE:

| Shannon Mckenzie, NCRID, NCIDQ, IIDA  
 Cole Johns, RID, NCIDQ, IIDA

### WILMINGTON:

| Emily Patterson, RID, NCIDQ, IIDA  
 Jessica Prevost, Industry IIDA

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### DIRECTOR OF SOCIAL MEDIA:

| Holli Hinds, Industry IIDA

### DIRECTOR OF GRAPHICS & BRANDING:

| Alexandra Halibej, Industry IIDA

## ADVANCING INTERIOR DESIGN

### The Carolinas Chapter of the International Interior Design Association (IIDA)

We continue to gain more Registered Interior Designers in North Carolina, currently at 369 Registered Interior Designers and 83 RID Firms. We encourage our NCIDQ designers to activate your NC Registration. This law provides a title act with permitting privileges to designers who have chose to register with the regulatory board. We are actively engaged in pursuing these same efforts for our South Carolina design members - please watch for ways you can help support this legislation.

This is where passion for Interior Design meets real-world opportunity.

### WHO WE ARE

We are the Interior Design association with **global vision and community impact**. We bring smart, inspired design to the Carolinas, elevating the human experience through creativity, education, problem- solving, and connection through designs that address the health, safety, and welfare of occupants.

### WHAT WE DO

IIDA Carolinas serves established designers, growing firms, passionate students, and our communities. Our organization enhances the craft of design through leadership, advocacy, and community partnership.

We provide a support network which connects members to peers, mentors, and clients. We facilitate learning, connection, and inspiration with regular professional development programs and monthly member events, with the goal of sharing knowledge and facilitating career advancement.

### WHY WE EXIST

Our vision is happier, healthier living through superior elevated design. Designers bring together a broad skillset to **enhance our clients' quality of life**, and we advance the work and culture of Interior Design through shared knowledge.

We serve as the bridge between the Interior Design industry and the public, leading with innovative vision to address changing commercial and cultural needs such as greater sustainability and universal accessibility. We strive to implement creative, inclusive design solutions that positively impact the health and wellbeing of people's lives and work.

We promote a human-centric culture of philanthropy and community, helping members and their businesses give back in meaningful, effective ways that support important causes.

DESIGNWORKS 2025  
HEALTHCARE OUTPATIENT - WINNER

Brio Internal Medicine New Office  
LS3P | Greenville, SC

# THANKS TO OUR SUPPORTERS



## JANUARY, PLANNING

January served as a break for chapter members, giving everyone a chance to recharge after the holiday season. During this time, our steering committees, composed of dedicated volunteers, met to plan and organize events for the year ahead.

## FEBRUARY, STUDENT DESIGN DAYS

February was dedicated to student engagement, with strong participation from our design students. We hosted building tours, mentoring sessions, and interactive workshops, providing students with available hands-on experiences and deeper insights into the design profession.

## MARCH, CEU'S & SCENIC VIEWS

In March, our chapter hosted the Spring Forum, CEUs & Scenic Views, in Wilmington, NC to promote membership and support Wilmington's growth as a city center. The event featured a historic CEU walking tour through downtown Wilmington, highlighting its architecture, followed by a scenic sunset cruise.

## APRIL, CEUs / BUILDING TOURS

In April, our City Centers hosted a series of CEU events and building tours, giving members the opportunity to earn credits, connect with peers, and explore completed projects by local designers.

## MAY, PHILANTHROPY

This year, we moved our annual philanthropy month to May, bringing back beloved events like Product Runway, a golf tournament, scavenger hunt, and more! These events provided our chapter with opportunities to give back while building connections within our community.

## JUNE, NEOCON & CLC

In June, a few of our board members traveled to Chicago for NeoCon and the IIDA HQ Chapter Leadership Conference. With many members on vacation, we also used this month as a planning period for our City Centers, allowing steering committees to organize and strategize for the upcoming months.

## JULY, BOARD RETREAT

As a board, we gathered to welcome new board members and brainstorm the remainder of the year, ensuring we continue to provide engaging content and valuable resources for our chapter.

## AUGUST, SUMMER SOCIALS & NCIDQ PREP COURSE

In August, our City Centers hosted engaging social gatherings to connect designers and industry colleagues, while also offering a weekend-long NCIDQ Prep Course in Raleigh to support members preparing for certification.

## SEPTEMBER, CEUs & BUILDING TOURS

In September, our chapter hosted a variety of CEU events and building tours, giving members the opportunity to earn credits through engaging courses and explore notable projects, including the Cooper Hotel.

## OCTOBER, MEMBERSHIP DRIVES & WILMINGTON

This October, we held our annual membership drives across the Carolinas. Through these events, we shared insights about our chapter's work and connected with potential new members, celebrating with a fun, Cheers for Peers theme! We also had IIDA HQ approve Wilmington as a new City Center!

## NOVEMBER, DESIGNWORKS

Our chapter came together for the Bi-Annual DesignWorks Award Celebration in Charlotte, NC, featuring a Winter White theme and honoring design excellence across the Carolinas. This year was especially meaningful as we celebrated 30 years of our IIDA Carolinas Chapter.

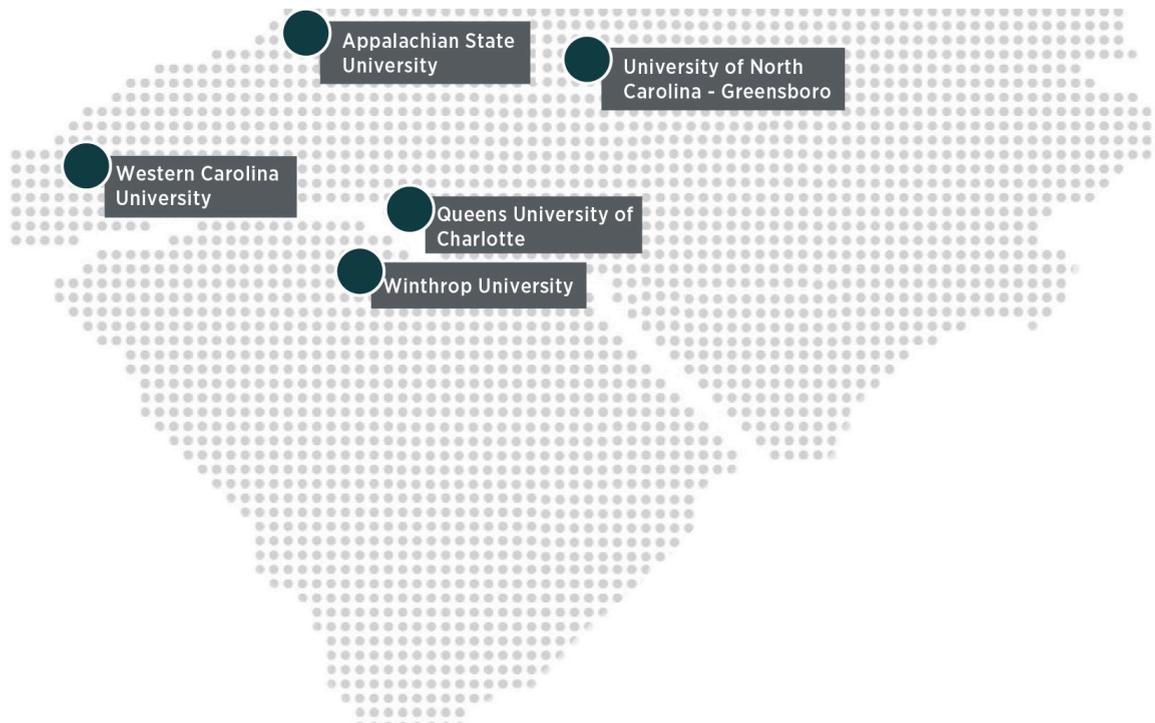
## DECEMBER, PLANNING

In December, we use this time to plan engaging events for 2026 & celebrate the holiday season!

2025 HAS BEEN  
ENCOURAGING  
AND WE LOOK  
FORWARD TO  
2026



# CAMPUS CENTERS



“Through my time serving as Appalachian State University’s Campus Center President, I have gained new insights into the diversity of career paths and the many ways the profession takes shape. I have had the opportunity to connect with industry professionals and become more involved with my program and my peers as a whole. IIDA has been a meaningful place to foster professional growth and connect with others who share the same passion for design. I look forward to the rest of the semester and am eager to continue expanding my involvement with IIDA through and post-graduation.”

**-Hannah Antworth** Student Member  
Appalachian State University



# 2025: CHAPTER AT A GLANCE



# 720

Carolina Chapter Members

**Affiliate / Honorary** - 0.4%  
(4 members)

**Industry / Dealer** - 27%  
(197 members)

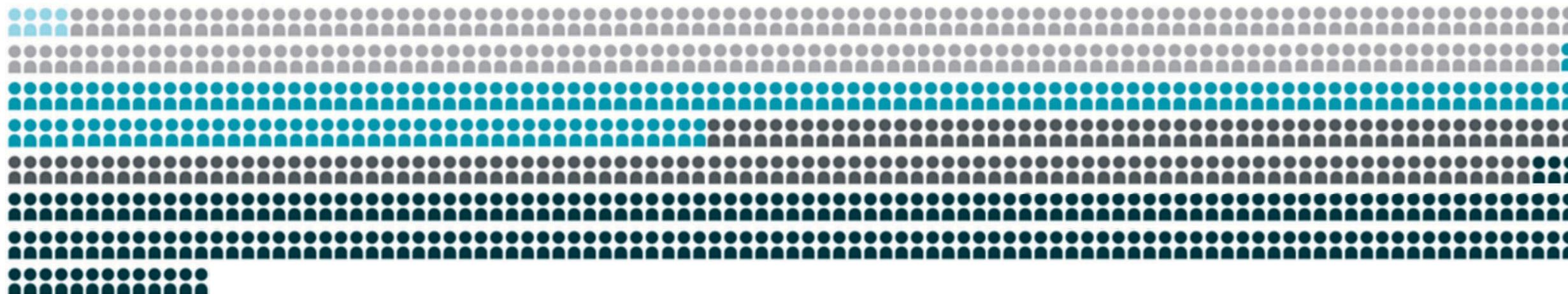


# 7

City Centers



# 2 STATES



**Students + Educators** - 21%  
(147 Members)

**Associate** - 21.6%  
(154 Members)

**Professional** - 30%  
(218 Members)

Designers make up

# 51%

of the membership  
(Associates + Professionals)



# 5

Campus Centers



## IIDA WELCOMES WILMINGTON

We are thrilled to announce that the international Interior Design Association (IIDA) Board has officially approved the addition of Wilmington as a new City Center. This exciting development marks a significant milestone for the design community in the region and reflects the city's growing influence in the world of interior design.

## 2025: CHAPTER AT A GLANCE CONTINUED

Charitable Contributions Since 2020: **OVER**

# \$35,000

in addition to **TIME, FOOD,**  
and **ASSORTED ITEMS DONATED.**

**OVER**  
**50**

### TOTAL EVENTS FOR 2025

**30+** Networking Events

**23** Educational Events

**2** Chapter-wide Large Events

**1** Award Ceremony (125 Entries)

### Social Connections

 LinkedIn: **572** followers

 Instagram Followers: **2,807**

Charlotte: **1,321**

Coastal: **607**

Columbia: **413**

Triad: **748**

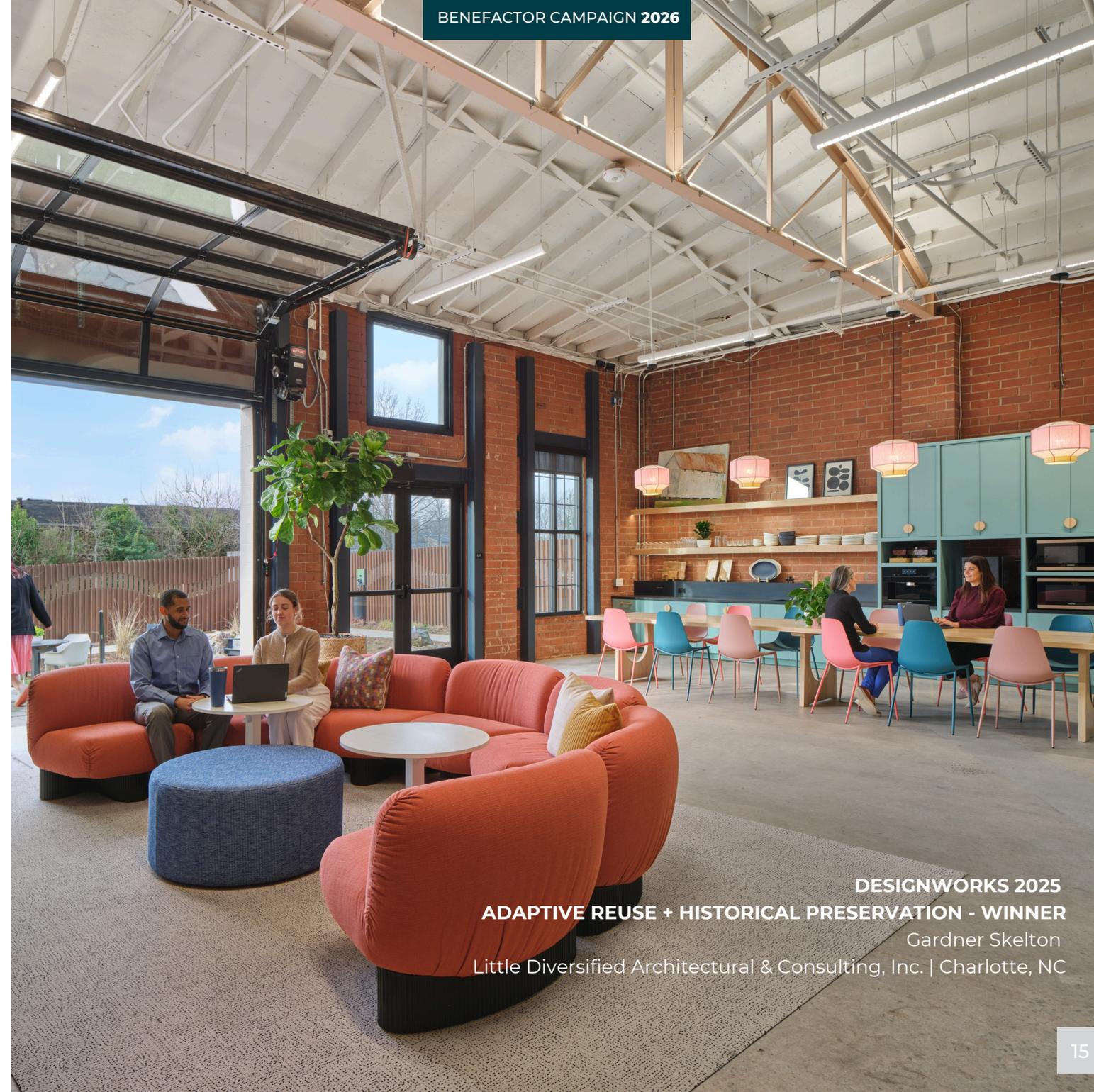
Triangle: **904**

Upstate: **426**

 Facebook:  
**792** followers

Top hashtag:

**#thankbenefactor**



**DESIGNWORKS 2025**  
**ADAPTIVE REUSE + HISTORICAL PRESERVATION - WINNER**  
Gardner Skelton  
Little Diversified Architectural & Consulting, Inc. | Charlotte, NC

# 2026 IIDA Carolinas Chapter Benefactor Opportunities

The IIDA Carolinas Chapter Board of Directors is delighted to announce the start of our 2026 Benefactor Campaign!

We're grateful to our benefactors for their generous support. Your partnership allows us to host events across the Carolinas that promote learning, community, professional growth, and design excellence. Together, we're inspiring the next generation and strengthening the interior design community. Thank you for being part of our success.

	DIAMOND \$20,000 <small>* reserved</small>	PLATINUM \$8,000	GOLD \$6,000	SILVER \$4,000	COPPER \$3,000	BRONZE \$1,500	A&D \$1,000 <small>*firm only</small>
BENEFACTOR BENEFITS	Website, e-blast + social media <small>(benefits outlined on next page)</small>	●	●	●	●	●	●
	Recognition at Chapter + City Center Events	●	●	●	●	●	●
	Recognition at Chapter Website and in all Chapter + City Center Newsletters	●	●	●	●	●	●
	Annual electronic copy of Carolinas Chapter Membership Directory	●	●	●	●	●	●
	Quarterly Check-ins to reviews unused benefits	●	●	●	●	●	●
	One Focus Group Session (2 hour maximum) with four IIDA Professional Members	●					
	Sponsor of Board Directors Retreat to be held Thursday-Saturday in July	●					
	First right of refusal to host NCIDQ prep courses - held in Fall & Spring		●				
	Senior Designer Round table (1 per city center) for Virtual Breakout session with Benefactors	●	●	●			● <small>(1 attendee)</small>
	Priority to host CEUs throughout City Center Events <small>*AD Priority for Project Tours</small>	●	●	●	●	●	●
Priority to host CEU at Chapter Wide Events	●	●	●				
<b>ADDITIONAL OPPORTUNITY FOR CHAPTER SPONSORSHIP</b> <small>*not associated with benefactor levels</small>							
Legislative Efforts in South Carolinas							ALL DONATIONS EXCEPTED
Support a Student or Campus Center							\$100
Host a Board Meeting ● You will be given the option of Spring '26, Fall '26, and Winter '27 <small>Must be able to accommodate 35 people, AVC capabilities, and provide lunch. There will be a 30 minute opportunity prior to starting the meeting to address the board.</small>							IN-KIND

	DIAMOND <small>* reserved</small>	PLATINUM	GOLD	SILVER	COPPER	BRONZE	A&D <small>*Firms only</small>	
EVENT PARTICIPATION <small>*please note that signature events and forums will change annually and benefits will be adjusted to accommodate the event slated.</small>	Annual Chapter Wide Forum	5 Tickets	3 Tickets	2 Tickets	2 Tickets	1 Ticket	1 Ticket	2 Tickets
	Annual Chapter Wide Signature Event	Full Table VIP Location	Full Table	Half Table	2 Tickets	2 Tickets	1 Ticket	2 Tickets
	Annual Signature Event Discount	●	●	●	●	●	●	●
	Benefactor Showcase	●	●	●	●	●	●	●
	Digital A&D Celebration of Design <small>*firm or project spotlight</small>							●
	Exclusive breakout session at Signature Event <small>*Fall Forum</small>							●
	Ad in Chapter Wide Annual Event Program for Signature Event <small>*content provided by benefactor</small>	1-1/2 Page	Full Page	1/2 Page	1/4 Page			
	Benefactor Happy Hour Toast	●	●	●	●	●	●	●
	Dinners with Designers (Pilot) 8-12 people. Event to take place during 2026 Spring Forum	●	●	●	●	●	●	●
	Company Logo + Link with NC + SC sales rep contact listed on website	●	●					
DIGITAL MEDIA BENEFITS	WEBSITE							
	Company Name with NC + SC sales rep contact listed on website			●	●	●		
	Company name listed on website					●	●	
	CEU info listed on password protected Knowledge page on website <small>*available to IIDA members only</small>	●	●	●	●	●	●	●
E-BLAST								
Recognition (welcome and thank you) in Chapter Wide Newsletter and on social media at start of benefactor year	●	●	●	●	●	●	●	
Benefactor spotlight feature in one Chapter newsletter/email <small>*content provided by benefactor</small>			●	●	●			
Standalone E-Blast	●	●						
SOCIAL MEDIA								
Benefactor Spotlight <small>*content provided by benefactor</small>	2 Posts	2 Posts	1 Post	1 Post	1 Post	1 Post	1 Post	

# 2026 CALENDAR OF EVENTS

## JANUARY

Planning month for Board Members and City Center Directors

**Designer Round Table:** Connect with senior level designers for an open roundtable.

## FEBRUARY

**Student Design Days:** Events focused on connecting students and professionals while advancing their pursuits and interests within the design industry.

**Student SHIFT Conference** hosted by the Texas Oklahoma Chapter

## MARCH

**Spring Forum:** Please join us as we host our Spring Forum in Charleston, SC.

**FREE 23 Hour** intensive NCIDQ prep course for 15 members courtesy of our generous Benefactors.

## APRIL

**CEU / Building Tours:** Educational opportunities to expand awareness and skill sets of designers and industry affiliates. Many city centers offer building tours during the month to showcase local talent.

## MAY

**Philanthropic:** Provide a focused month to give back to our local communities.

## JUNE

**NeoCon & CLC:** Provides us with an opportunity to see new products & prompt professional development for our chapter leaders.

**Summer Socials:** Encourages design professionals and industry affiliates to network and celebrate with our community of Designers!

## JULY

**Annual Board of Directors Retreat:** Planning for the entire year ahead and transitioning

## AUGUST

Planning Month

## SEPTEMBER

**CEU / Building Tours:** Educational opportunities to expand awareness and skill sets of designers and industry affiliates. Many city centers offer building tours during the month to showcase local talent.

## OCTOBER

**Annual Membership Drive:** to share and celebrate the benefits of membership.

## NOVEMBER

**Fall Forum:** Please join us for our Fall Forum in Raleigh, NC to support Wellness.

## DECEMBER

**Holiday Parties:** Our City Centers will host a holiday celebration to promote some holiday cheer to wrap up the year!

# BENEFACTOR REGISTRATION

Thank you for your consideration in contributing to our organization. Your support enables us to provide invaluable programs and events to the design community in the Carolinas throughout the year. Our organization would not exist without your support. We hope you find value in your relationship with our Chapter and welcome any feedback.

We recognize the fast-paced lives we all have and the value of convenience. For this reason, we created an online registration page. From here you can select your desired Benefactor level, enter any contact information, and make your contribution via credit card or PayPal directly on that page. A receipt will be emailed to you automatically.

We appreciate the need for convenience, but hope you will consider making your contribution via check. We incur fees for the convenience of collecting an online payment through PayPal with credit cards. In an effort to maximize the value of your contribution, we encourage you to send your donation as a check.

We appreciate your contributions and the hard work and effort each of your local sales representatives provide the designers in our great community.

**Megan Hess, IIDA, NCIDQ, RID, WELL AP**  
President-Elect  
[megan.hess@cjmw.com](mailto:megan.hess@cjmw.com)

**Matt Elliot, RID, IIDA**  
Director of Industry Relations  
[matt@stitchdesignshop.com](mailto:matt@stitchdesignshop.com)

**Contact Megan Hess  
to inquire about being a 2026 Benefactor**

If you are mailing a check, please indicate the level of sponsorship desired and make checks payable to:

IIDA Carolinas Chapter  
Attn: King Bostrom  
100 N Tryon Street  
Suite B220 PMB 171  
Charlotte, NC 28202

Please note that the benefactor opportunities will close on January 31, 2026.

# THANK YOU

## 2025 BENEFACTORS

IIDA | CAROLINAS  
chapter

DIAMOND

Milliken™

PLATINUM

SPARTAN  
SURFACES

teknion | studioTK

GOLD

Alfred Williams & Company • Interior Elements • J+J Flooring •  
Steelcase + Designtex

SILVER

Bonitz • Daltile • EF Contract | KiBA • Mannington Commercial •  
Officeworks • Patcraft • Porcelanosa • Shaw Contract • Tarkett •  
Young Office

COPPER

DARRAN Furniture • Davis Furniture •  
Storr Office Environments

BRONZE

Architex • AHF Products | Crossville Studios • Bentley Mills • Best Tile • Bodwell Associates •  
CF Stinson • Cosentino • DHA of the Carolinas • DSC Group • Gerflor •  
Hallmark Building Supply • HON • Interface + Nora Rubber •  
Jack Fetner Associates Inc. - OFS • Michael Luther + Associates • Mohawk Group •  
MDC Interior Solutions • Mecho Shade + SWF Contract •  
Momentum Textiles & Wallcoverings • MRG Southeast • OED Reps • Reliatex, Inc. • Rockfon •  
ROPPE • Smith & Stevenson • The Contract Group • Tilebar • Warco

A&D FIRM

C Design • CJMW • Gensler • Gresham Smith • GMC Network • Little Diversified •  
LS3P • Moseley Architects • Shelton Taylor + Associates • Viibe Design